

inspire

MAGAZINE

ISSUE #1

The land of the big & bold:
from the buildings, to
the smiles, to the food!

BEST OF THE USA

TOP TRAVEL SPOTS
FROM THE EAST
COAST TO THE
WEST



ICONIC ROAD TRIPS | TOP INSTAGRAM SPOTS | 48 HOURS IN NEW YORK & LAS VEGAS

Welcome to your Inspire Magazine



The USA is known for its iconic landmarks – The Statue of Liberty, Hollywood Sign, Golden Gate Bridge – the list is endless. It's also a place of incredible hospitality, wide open spaces, amazing natural beauty and definitely a destination that never disappoints, whether it's a family holiday you are planning or a romantic trip for two. Across the USA there are 50 states that serve up unique holiday experiences and provide endless options for every type of traveller. It doesn't matter if you're visiting for the first time or returning, you're sure to leave with plenty of unforgettable moments and children, especially, will never forget the time they saw Minnie and Micky Mouse and the magical experience that a visit to Disney creates.

Lisa Henning
Managing Director

About *inspire*

Inspire is an ABTA and ATOL licensed travel agency and tour operator offering both package holidays from the most well-known and trusted travel providers throughout the UK and Europe, in addition to dynamically packaging and tailor making trips for our customers. We cater for all aspects of travel, from one night in a UK hotel or a European city break to bespoke luxury escapes and round the world trips. We can manage every aspect of your trip, including: car hire, airport lounge passes, airport parking, airport hotels, airport transfers, attraction tickets and more!



CONTENTS

4 USA DESTINATION GUIDE

6 TOP INSTAGRAM PHOTO SPOTS

8 NEW YORK - 48 HOURS IN NY

10 LAS VEGAS - 48 HOURS IN LA

12 POPULAR ROAD TRIPS

14 FLORIDA VILLAS AND HOTELS

16 USA FLIGHTS

Not found what you're looking for? See more at www.travelbyinspire.co.uk or call our travel experts on 0161 440 6735 for more inspiration and personal itineraries!



DESTINATION GUIDE: USA

This is a nation so big you physically have to conquer it a small bite at a time - taking in canyons, skyscrapers, national parks, micro-food-scenes and glorious beaches along the way.

Though its cities draw the most tourists – New York, New Orleans, Miami, Los Angeles and San Francisco are all incredible destinations in their own right – America is above all a land of stunningly diverse and achingly beautiful landscapes. In one nation you have the mighty Rockies and spectacular Cascades, the vast, mythic desert landscapes of the Southwest, the endless, rolling plains of Texas and Kansas, the tropical beaches and Everglades of Florida, the giant redwoods of California and the sleepy, pristine villages of New England.

You can soak up the mesmerizing vistas in Crater Lake, Yellowstone and Yosemite national parks, stand in awe at the Grand Canyon, hike the Black Hills, cruise the Great Lakes, paddle in the Mississippi, surf the gnarly breaks of Oahu and get lost in the vast wilderness of Alaska. Or you could easily plan a trip that focuses on the out-of-the-way hamlets, remote prairies, eerie ghost towns and forgotten byways that are every bit as “American” as its showpiece icons and monuments.

The sheer size of the country prevents any sort of overarching statement about the typical American experience, just as the diversity of its people undercuts any notion of the typical American. Icons as diverse as Mohammed Ali, Louis Armstrong, Sitting Bull, Hillary Clinton, Michael Jordan, Madonna, Martin Luther King, Abraham Lincoln, Elvis Presley, Mark Twain, John Wayne and Walt Disney continue to inspire and entertain the world, and everyone has heard of the blues, country and western, jazz, rock 'n' roll and hip-hop – all American musical innovations.

Indeed, aspects of American culture can be difficult for many visitors to understand, despite the apparent familiarity: its obsession with guns; the widely held belief that “government”

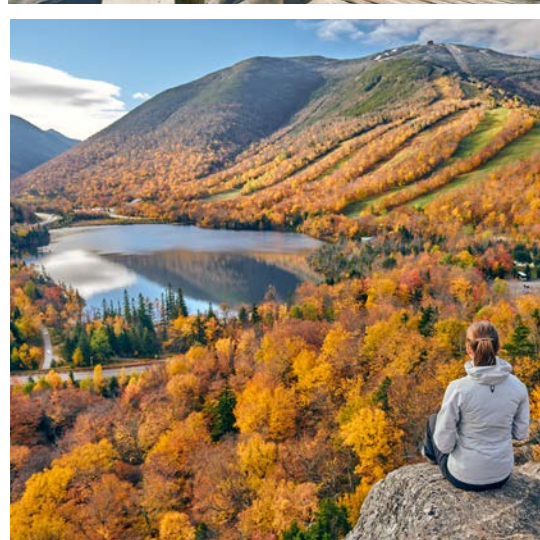
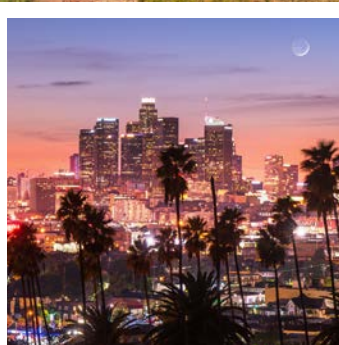


is bad; the real, genuine pride in the American Revolution and the US Constitution, two hundred years on; the equally genuine belief that the USA is the “greatest country on earth”; the wild grandstanding of its politicians (especially at election time); and the bewildering contradiction of its great liberal and open-minded traditions with laissez-faire capitalism and extreme cultural and religious conservatism. That’s America: diverse, challenging, beguiling, maddening at times, but always entertaining and

always changing. And while there is no such thing as a typical American person or landscape, there can be few places where strangers can feel so confident of a warm reception.

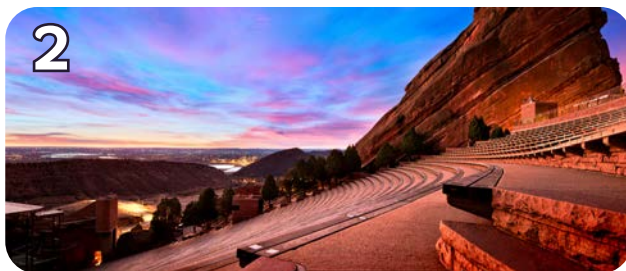
Where to go in the USA

The most invigorating American expeditions are often those that take in more than one region. You do not, however, have to cross the entire continent from shore to shore in order to appreciate its amazing diversity; it would take a long time to see the whole country, and the more time you spend simply travelling, the less time you’ll have to savour the small-town pleasures and backroad oddities that may well provide your strongest memories. Unless you’re travelling to and within a centralized location such as New York City, you’ll need a car – that mandatory component of life in the USA. Wherever you’re looking to travel, there’s adventure to be had!



THE MOST INSTAGRAM-WORTHY PLACES IN THE US

Photos of the US You Can Brag to Your Friends About.



1 | Big Sur, California

A 70-mile strip of dramatic and isolated coastline along the Pacific Coast Highway. The scenery is breathtaking and there are numerous beaches and quaint beach towns where you can stop to enjoy the relaxed vibe.

2 | Red Rocks Park and Amphitheatre, Colorado

One to tick off your list if you're an outdoor enthusiast. Enjoy the beautiful scenery, immersed in its iconic red and orange hues. The amphitheatre is also worth visiting - it's geologically formed by the red rocks, giving it impressive acoustics.



3 | Montauk Lighthouse, New York

An elegant historical landmark and the cherry on top of a starkly beautiful part of the east coast. Its old-fashioned design and striking colours of brilliant white and rusty red really stand out from the sky and the rugged terrain of the surrounding state park.



4 | Wynwood Walls, Florida

A vibrant celebration of urban art in Miami, showcasing outstanding designs in an open space. The extraordinarily high-quality wall art has expanded encompassing entire buildings beyond the Wynwood neighbourhood.



5 | Lake Tahoe, California

One of the largest and deepest lakes in the country, ringed with beaches, national forests, and snow-capped mountains. Located in the Sierra Nevada Mountains, it's a great place to cool off in Summer and ski in Winter.



6 | Nā Pali Coast, Hawaii

Nā Pali Coast State Park is about as far from civilization as you can get on Hawaii's Kauai Island, right on the opposite shore from the major cities. The steep ridges and verdant valleys of this side of the island make for breathtaking scenery.



7 | Badlands National Park, South Dakota

Colourful views of rugged mountains and countryside. The Door Trail, takes you through buttes, pinnacles, and ridges of rock with crisp horizontal bands of multicoloured rock.



8 | Horseshoe Bend, Arizona

This sweeping bend in the Colorado River has created a striking slot canyon that is a wonder to behold. The view from the overlook above the river went viral in 2018, following many appearances on Instagram.

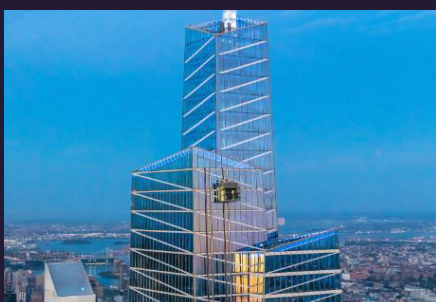
NEW YORK, NEW YORK

New York City has got pretty much everything you can think of and then a whole heap more. If you're heading to the Big Apple here's the key things you need to know.

There is so much to see in New York City! Its bustling streets are a whirlwind of activity, and there are world-famous sites around every corner. From iconic landmarks like the Brooklyn Bridge to the city's incredible food and the museums, you could spend months exploring NYC.

When should you visit? Now. Do it. But if you prefer a little planning, try Thanksgiving and the run-up to Christmas. Watch the trees in Central Park changing into their autumn shades, tackle the outdoor ice skating rink or shop in the famous stores you've seen in the movies.

OUR MUST-SEE ATTRACTION PICKS...



THE NEW YORK ALL DAY: ALL INCLUSIVE PASS

Enjoy entry to 100+ attractions across NYC with this All Inclusive Pass. Sightsee the Big Apple at your own pace, and enjoy freedom of choice, all while saving time and money on admission fees. Buy a pass to match the length of your trip, with options available from 1-10 days.

THE NEW YORK SUMMIT

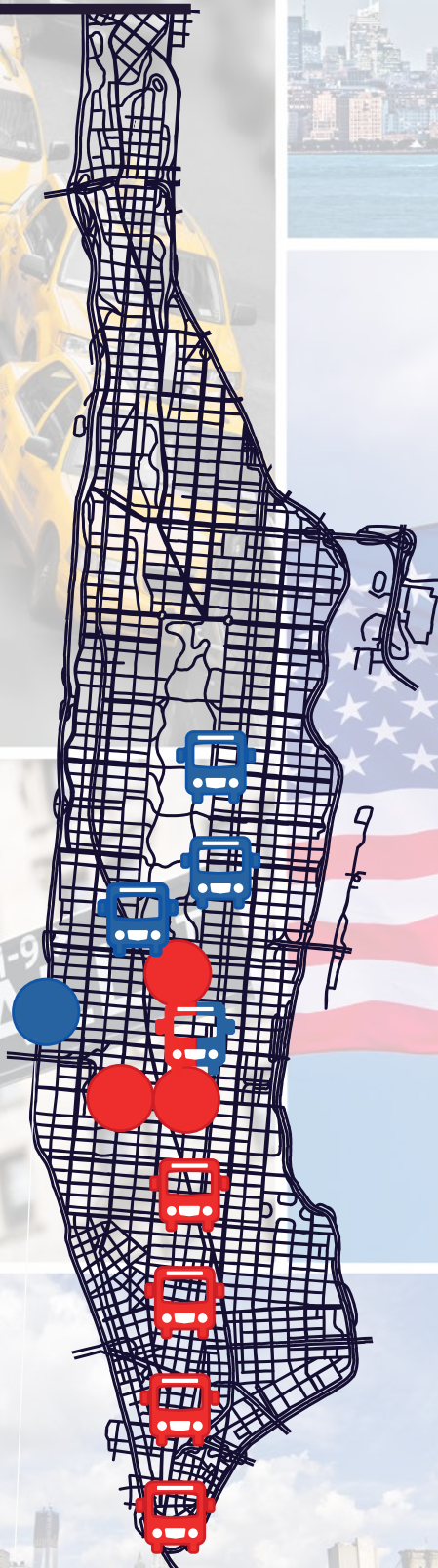
NYC's newest cultural experience, blending elements of art, technology, and entertainment for a visit like no other! Get a new perspective of views from Manhattan and beyond, with visual attractions and interactive installations including glazed floor overhangs, a breathtaking exterior glass elevator and a mind-bending high-ceiling mirror room.

UNLIMITED BIKING – CENTRAL PARK BIKE RENTALS

Located in the heart of Manhattan, Central Park Bike Rentals offer an ideal getaway for a family outing, romantic escapade, or to spend quality time with mother nature. The park is renowned as a masterpiece of landscape architecture, with a peaceful mixture of lakes, forests, trails, and amazing sculptures to see.



48 HOURS IN... NEW YORK CITY



DAY 1

Imagination takes flight at **Intrepid Sea Air & Space Museum**

Liberty Cruise by Circle Line - The fastest, most comfortable cruise to the Statue of Liberty from Midtown

Big Bus Hop On Hop Off Tour - Uptown route - Discover famous Big Apple sweet spots, like Museum Mile, Grand Central Terminal, Central Park and the Upper East Side.

DAY 2

Discover artists from around the world at the **Museum of Modern Art**

Madison Square Garden - the best known and largest event hall in New York

Empire State Building - It's only the world's most famous building!

Seeing more major New York sights with the **Big Bus Hop On Hop Off Tour - Downtown route**

LAS VEGAS, NEVADA

You can live the American Dream in one (long) weekend in Las Vegas. This is crazy town and if you don't come back with plenty of stories then you've not really done it properly.

It's the party capital of the world. And there really isn't anywhere else like it. As it's one of the most visited destinations on the planet, they've got hotels, bars and casinos to spare. The "Strip" is four miles long. It's an entertaining stroll (or taxi ride if you want to go top to bottom and back). You will lose track of time. It's impossible not to. You may even forget what natural light is. You probably haven't seen hotels like this - they're like mini-amusement parks, with casinos. Please try and leave yours. At least once. It's brash, neon, noisy and fun. It's really fun.

OUR MUST-SEE ATTRACTION PICKS...



LAS VEGAS EXPLORER TICKETS

Choose your own Las Vegas adventure and select from 35 top attractions, including: Hoover Dam Tour, Rockstar Club Tour, Eiffel Tower Experience, Marvel Avengers S.T.A.T.I.O.N., BODIES: The Exhibition, Vegas, and much more! The pass is valid for 60 Days upon initial activation so you can take your time and make sure you get the most out of your stay in the City of Sin.

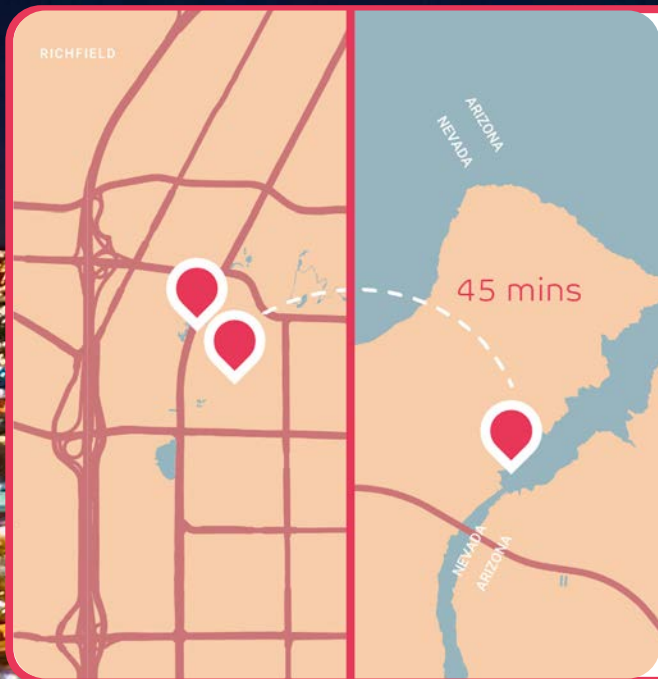


GRAND CANYON WEST RIM: GUIDED TOUR

Enjoy the rugged wilderness of the Mojave desert, on an air-conditioned coach tour from Las Vegas to the Grand Canyon West Rim. Witness one of the greatest spectacles of natural scenery in the world. Devour a delicious lunch and let your thrill-seeking side out by traipsing across the Grand Canyon Skywalk, or take a Chopper Flight through the Canyons, and a Pontoon boat ride down the Colorado River!



48 HOURS IN... LAS VEGAS

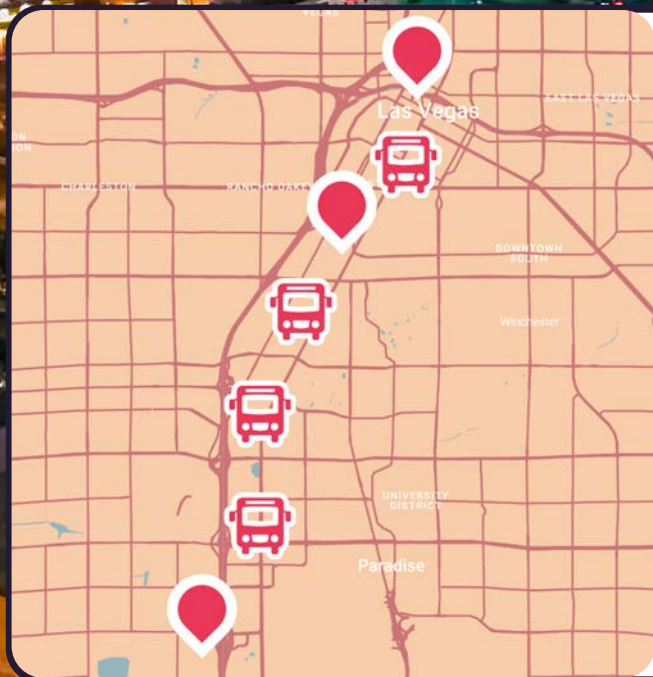


DAY 1

Start at the state line and Explore the world's most impressive manmade wonders with a **Hoover Dam Highlight Tour**

Soar 550 feet above the center of the Las Vegas Strip on the **High Roller Observation Wheel**

Uncover a playground of celebrity fun at **Madame Tussards Las Vegas** - More than just the world's greatest wax museum!



DAY 2

Discover iconic landmarks throughout the day - **Big Bus Hop On Hop Off Tour**

Uncover a bold and authentic view of organized crime at **The Mob Museum**

Outstanding views from the tallest freestanding observation tower in the United States - **SkyPod at the STRAT**

See the all-time greats at the pioneer of live tribute shows - **Legends in Concert**

Visiting for longer? Don't miss out on **the Grand Canyon!**

CITY BREAKS IN THE USA

Taking a city break in the USA is fast becoming more popular than a European equivalent. They speak the same language (sort of), excel in customer service and wouldn't dream of delivering a plate of something which wasn't piled at least a couple of inches high, and that's just for brunch!

Boston's culture provides a fabulous means of discovery on America's quest for independence as well as exhibiting no end of art, architecture and theatrical performances.

New Orleans has Mardi Gras, the Mississippi and all that jazz to draw the crowds and will certainly tick all the fun boxes to get your Deep South on. If you're hoping to soak up some Florida sunshine then there's no better choice than **Miami** - The home of art-deco architecture, marine parks and more Cuban influences than you can click your heels to.

Los Angeles invites you to spend days strolling along Venice Beach, checking out the city's huge array of galleries or indulging in a little star spotting along Hollywood Boulevard. **San Francisco's** magnificent red arches are the first sign of the city's class - Modern art museums, characterful neighbourhoods and ferry rides to Alcatraz are all awesome options. **Washington**, home of the White House and an array of iconic memorials, stands in its own right as a political and cultural powerhouse of the USA.

A few of our favourite places to stay in...

LOS ANGELES

Classic elegance steeped in Hollywood glamour...

MILLENIUM BILTMORE LOS ANGELES

SAN FRANCISCO

Stay by the famous waterfront complex at...

RIU PLAZA FISHERMAN'S WHARF

NEW ORLEANS

A prime location in the renowned French Quarter...

WYNDHAM NEW ORLEANS

BOSTON

A historical luxury hotel with a prime location...

BOSTON PARK PLAZA

WASHINGTON

A five-minute stroll to the President's home...

CAPITAL HILTON

MIAMI

THE contemporary oceanfront retreat...

EDEN ROC MIAMI BEACH

OUR FAVOURITE USA ROAD TRIPS

Route 66

Visit Chicago, Pontiac, Springfield, St Louis, Oklahoma City, Amarillo, Albuquerque, The Grand Canyon, Las Vegas & Los Angeles - An all-time classic road trip that's been etched into American folklore by those migrating along "The Mother Road" in the 1930s.

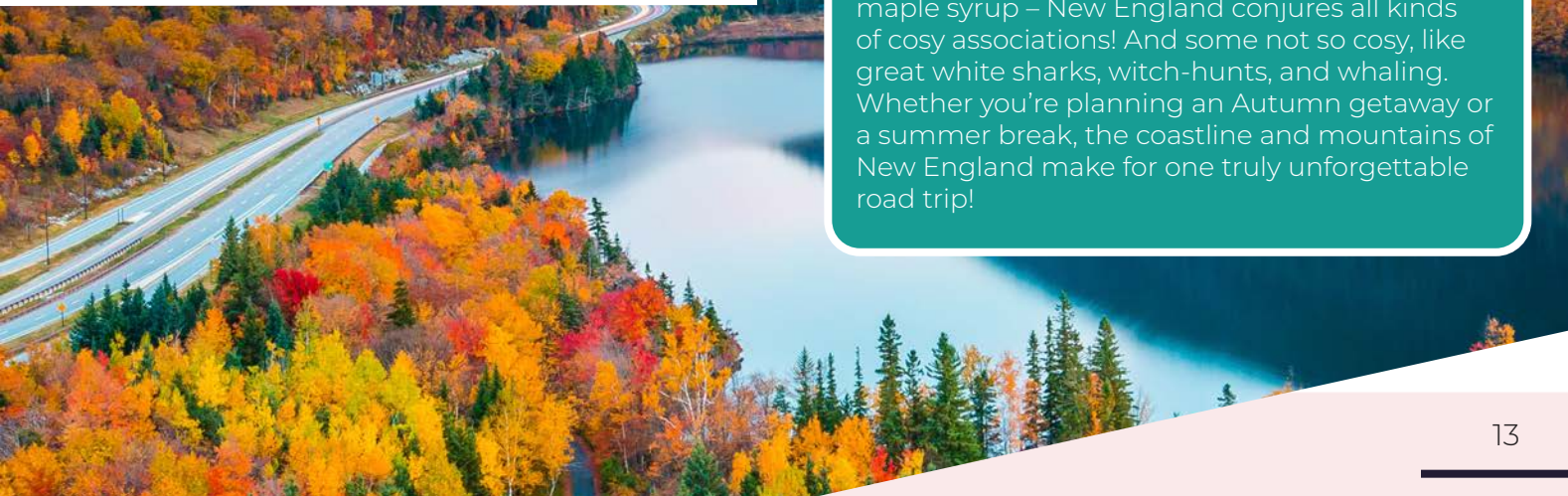
Route 66 offers over 2000 miles of nostalgic Americana, ever-changing scenery and some of America's best cities. Start your road trip in Chicago, then cross through eight States as your drive to Route 66's "End of the Trail" sign in sunny Santa Monica, Los Angeles.

**Pacific Coast Highway**

The world-famous Highway is a bucket list travel goal, and a drive from San Francisco to Los Angeles will allow you to see some of the best sights of the west coast in one trip. The West Coast has incredible beaches and landscapes and much more - From sophisticated cuisine in LA to the jaw-dropping sights of Big Sur to the breathtaking wildlife of the Channel Islands, you'll discover something new at every turn.

**New England**

White steeples against crisp blue skies, glorious autumn colours and fall foliage like you wouldn't believe, fresh lobster rolls, REAL maple syrup – New England conjures all kinds of cosy associations! And some not so cosy, like great white sharks, witch-hunts, and whaling. Whether you're planning an Autumn getaway or a summer break, the coastline and mountains of New England make for one truly unforgettable road trip!



FLIGHTS TO THE USA WITH VIRGIN ATLANTIC AND DELTA

From beginning to end, Delta and Virgin Atlantic give you access to more benefits and a seamless travel experience when flying between the USA and the United Kingdom.

With sprawling cities to breathtaking landscapes, flights to the USA take you to some of America's most exciting hotspots. Discover one of the 50 states of America from vibrant New York to sunny Californian cities or beautiful Florida beaches. Fly to America from the UK with Virgin Atlantic or Delta, and discover what this beautiful country has to offer.

DIRECT FLIGHT MAP:

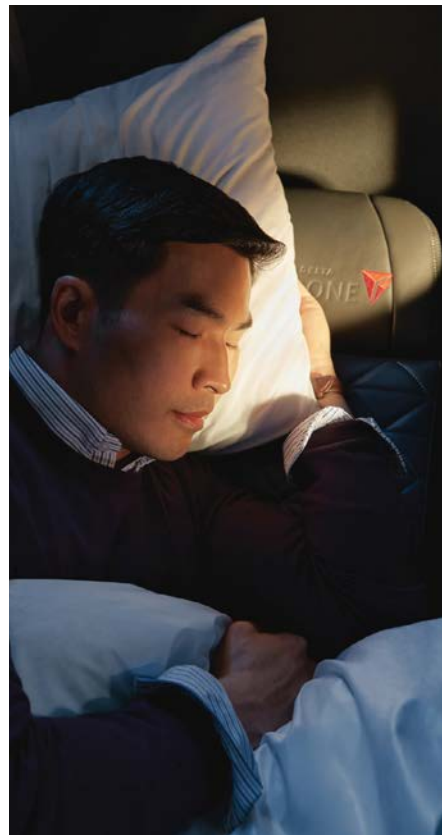


Virgin Atlantic Upper Class & Delta One®

Whether flying Virgin Atlantic Upper Class or Delta One®, this is travel, beautifully upgraded.

Thoughtfully designed spaces meet priority everything – from check in and security to boarding and baggage. Plus, your clients get access to the Virgin Atlantic world-famous Clubhouse*, where a signature cocktail sets the tone in style.

Once in the air, it only gets better. They can stretch out on a fully flat bed, enjoy gourmet dining, and sip wines specially selected to shine at 35,000 feet. And on select Virgin Atlantic and Delta Air Lines aircraft, they can even experience it all from the comfort of a private suite.



Delta One® makes long-haul feel more like long-lounge.

From fully flat beds and direct aisle access to curated meals and stylish amenity kits, they'll arrive suspiciously well-rested for someone who's just crossed time zones.

Virgin Atlantic Premium & Delta Premium Select – more space to stretch

Are your clients looking for lots of extra wiggle room? We've got wider seats, deeper recline, generous legroom, and thoughtful touches like a footrest and adjustable leg support.

And just when they thought it couldn't get any better, our stylish amenity kits have relaxation all wrapped up in one perfectly packed pouch.

Plus, with fast, free Delta Sync Wi-Fi** on Delta flights and inflight connectivity on Virgin Atlantic, they can stream, scroll and stay in touch - all from their seat.

Virgin Atlantic Economy & Delta Main Cabin – comfort without compromise

Great travel doesn't have to come with a high price tag. With Virgin Atlantic Economy and Delta Main Cabin, your clients get all the comfort and thoughtful extras that make the journey feel anything but ordinary.

Whichever they choose, expect deliciously different dining, complimentary drinks, and snacks galore. Add inseat charging and an entertainment lineup packed with the latest TV shows, movies and music – and they're in for a real treat.

This is flying Economy. Feeling anything but.

* Lounge access varies by destination.

** Available on most domestic and select international flights. Wi-Fi Terms of Use apply.



FLORIDA VILLA HOLIDAYS

Often referred to as the 'vacation villa capital of the world', Florida is teeming with excellent villa communities where you can enjoy the comfort of your own home as well as a range of resort facilities. Whether you're looking for something close to the theme parks, accessible villas, or a beachfront retreat along the coast, we have the perfect option for you.



Enjoy the **comforts of Orlando** holidaying in off-peak November. All the sun and less of the crowds and humidity.

A grocery hamper will welcome you to the spacious 4-bedroom villa. Prepare home-cooked meals in the fully-equipped kitchen, so you can use that extra cash to splurge on Orlando's exciting theme parks. Plus, an outside sparkling private pool awaits - a necessary feature even in late autumn.

- **14 nights, departs London Heathrow with Virgin Atlantic**
- **Prices from £799 per person**
- **FREE attractions worth \$440 per family**



Prefer to choose exactly which home you are staying in? An exact home will be right up your street.

Enjoy a 14-night May stay at **ChampionsGate**, with close proximity to many of Orlando's best theme parks and with an incredible selection of facilities for guests to enjoy. ChampionsGate Resort is one of the most popular holiday villa destinations. The entire resort is set on 900 acres of beautifully kept greenery in Kissimmee and includes an 18-hole championship golf course, a large swimming pool with waterslides, and even a lazy river.

- **14 nights departs London Heathrow with Virgin Atlantic**
- **Prices from £1059 per person**
- **FREE attractions worth \$440 per family**



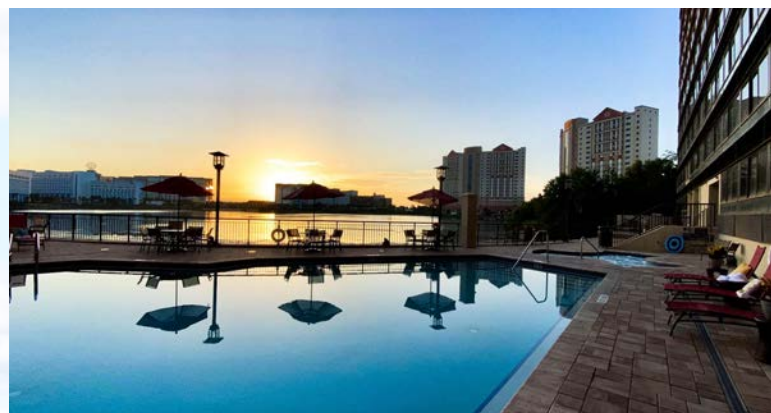
FLORIDA HOTELS

Florida is blessed with an abundance of family-friendly hotels. Whether you're looking to holiday where the magic happens at Walt Disney World or go beyond the ordinary at Universal Orlando Resort. You may prefer to be amongst the hustle and bustle of International Drive or Kissimmee, or even retreat to one of Florida's many calming coastal escapes, you can do Florida your way, with Ocean Florida and Inspire.

Enjoy two weeks in **Ramada Plaza Resort**, a fantastic International Drive hotel that's perfect for enjoying an Orlando holiday. Its International Drive location puts itself in the centre of all kinds of fun and excitement.

It's also brilliant for easy access to the local theme parks. Overlooking Sandy Lake, you'll enjoy cosy rooms and suites which have a beautiful view and location. Nearby are some great shopping spots like the Florida Mall and the Mall at Millenia for a touch of retail therapy too.

- **14 nights, departs London Heathrow with Virgin Atlantic**
- **Prices from £719 per person**
- **FREE attractions worth \$440 per family**



Universal's Endless Summer Resort – Dockside Inn and Suites

Unwind in an all-new, carefree escape that perfectly blends the cool, calm feeling of a coastal retreat with the fun and convenience of staying in a Universal Orlando Resort hotel - including **awesome theme park benefits**.

- **7 nights, departs London Heathrow with British Airways**
- **Prices from £799 per person**
- **FREE attractions worth \$440 per family**



UP NEXT MONTH...



Set sail for exciting new destinations with
THE BEST OF CRUISE

www.travelbyinspire.co.uk | 0161 440 6735